Corporate Plan 2008-2011



		Our Corporate Priorities			
	Clean, Green and Safe	Strong South Ribble in the heart of a prosperous Central Lancashire	Strong and Healthy Communities	Efficient, effective and exceptional council	
Our Priority Objectives	 To promote and maintain high quality public space across the borough through improved services, education, enforcement, community involvement and effective working with partners, in particular the County Council To support the community in ensuring a sustainable borough, including addressing climate change To make South Ribble an even safer place by reducing crime and the fear of crime and anti-social behaviour through effective working with the Police and other partners 	 4. To work with our neighbours and other partners to develop and deliver the vision for Central Lancashire, ensuring that growth is managed in a way which benefits local communities and maintains the identity of South Ribble 5. To drive forward in conjunction with partners the Leyland Master plan 6. To improve the standard and availability of housing in the borough to meet local needs 	 To effectively work with the Primary Care Trust and other partnerships to improve the health and well being of people in South Ribble and address health inequalities To achieve stronger and more active, sustainable, communities throughout the borough and encourage community pride, through effective community engagement 	 To deliver value for money in all aspects of the council's work through challenging processes, supporting our employees, and delivering exceptional customer service To maintain council tax increases at or below inflation and ensure financial sustainability in the medium to long term To recruit, retain, develop and support our employees and ensure that they deliver exceptional customer service 	
Our Key Targets 2010-2011	 Increase public satisfaction with cleanliness of the borough to: 2010/11 – 66% Baseline 2008/09 60.1% - Place Survey Increase % of household waste sent for re-use, recycling and composting to: 2010/11 – 46.25% Baseline 2008/9 – 45.76% NI 192 and LAA target Improve street and environmental cleanliness a) Litter: (Baseline 10%)	delivered (gross): - 2010/11 – 30 Baseline 2006/07 – 27 NI 155 and LAA target 14. Implement all of Year 1 measures from the South Ribble Economic Regeneration Strategy 15. Maximum number of households living in temporary accommodation: - 2010/11 – 22 Baseline 2004 – 48	 16. Level of the Local Government Equality Framework to be achieved by: - 2011 – Excellence 17. Reduce under 18 conception rate - 2010/11 – 50.3% reduction Baseline 2006 - 36.6/1000 population NI 112 and LAA target 18. Alcohol harm related hospital admission rates - 2010/11 – 2102 County wide Baseline 2046 (2006/07) NI 39 and LAA target 19. Obesity among primary school age children in Reception Year (Percentage of children recorded as being obese) - 2010/11 – 10.2% Baseline 9.6% (2007) NI 55 and LAA target 20. Increase healthy life expectancy at 65 - 2010/11 – 14.66% County wide Baseline – 13.45 in 2001 Census NI 137 and LAA target 21. Residents who believe people from different backgrounds get on well together in their local area to be: - 2010/11 – 83% Baseline 2008/9 - 81% NI 1 and LAA target – Place Survey 22. People who feel they can influence decisions in their locality to be: - 2010/11 – 32% Baseline 2008/9 - 30% NI 4 and LAA target – Place Survey 23. Proportion of people participating in regular volunteering to be: - 2010/11 – 27% Baseline 2008/9 – 23% NI 6 and LAA target – Place Survey 	 24. Residents satisfied with the overall service provided by the Council to be: - 2010/11 – 63% Baseline 2008/09 – 57.1% - Place Survey 25. Achieve additional cash releasing efficiency gains each year up to 2011, as agreed as part of the budget/financial strategy 26. Council tax kept within inflation 27. Overall/general satisfaction with local area as a fairly good or very good place to live to be: - 2010/11 – 87% Baseline 2008/09 83.7% - NI 5 Place Survey 28. Improve satisfaction with the way customer contacts are handled: - 2010/11 – 90% Baseline 85% 29. Sustain the proportion of employees satisfied with the Council as an employer to be: - 2010/11 – 92% Baseline 2009 - 90% 30. Perform well in Comprehensive Area Assessment (CAA) 	
Our Key Actions 2010-2011	review of the waste partnership with Enterprise to deliver strategic objectives in service improvement 4. Via the Safer Chorley and South Ribble Partnership, deliver the Community Safety Strategy and Action Plan and ensure public confidence.	 NI 156 and LAA target Deliver an integrated approach to regional and Central Lancashire activities and plans including Growth Point, the Local Development Framework and the Mid-Lancashire Multi Area Agreement. Work with the County Council on Local Transport Plan 3 to identify local transport issues. Develop solutions to reduce traffic congestion in the area and promote sustainable transport. To work in partnership to maintain confidence and support people, businesses and communities through the impact of the economic downturn. Take the lead on delivering regeneration in Leyland and South Ribble, including securing funding, in conjunction with partners. 	 Contribute to the effective delivery of the Children's Trust Action Plan. Contribute to the effective delivery of the Older People's Partnership Action Plan. With partners, deliver effective community leadership and engagement, including implementation of Local Area Plans. Deliver improvement programmes to address health inequalities and narrow the gap. Undertake a mid term review of the partnership with South Ribble Community Leisure. 	 14. Deliver the C-Smart Programme to transform services to deliver value for money and exceptional customer service. 15. Ensure effective collaborative/ partnership working with neighbouring districts and the County Council, including delivery of the 2009/10 Locality Plan 16. Deliver the updated 'Our People' Action Plan. 	