

REPORT TO	DATE OF MEETING
Cabinet	16 February 2011

Report template revised June 2008



SUBJECT	PORTFOLIO	AUTHOR	ITEM
Members Clean Environment Framework Document	Neighbourhoods and Streetscene	Mark Gaffney	9

SUMMARY AND LINK TO CORPORATE PRIORITIES

A small group of members has been meeting informally to consider how the behaviour of the public can be influenced to have a positive impact on the environment and especially the cleanliness of the borough. The group has also considered the role of a councillor in facilitating this change in behaviour.

The attached Members Clean Environment Framework Document summarises the findings of the member group with its purpose being to assist members to take the initiative to facilitate this change within their own wards and communities.

There are strong links in the attached framework document to the scrutiny review into the Community Leadership and Ward Role of Councillors - Leading from the Frontline – which was carried out in August 2010. There are also links to any future locality working with partners and any proposals emerging from the localism bill.

The proposals in this report support all of the Council’s corporate priorities.

RECOMMENDATIONS

That Cabinet agree to adopt the Members Clean Environment Framework Document.

DETAILS AND REASONING

Background

The Council invests significant resources to maintain a clean environment. Whilst the public generally are respectful of their environment, there is unfortunately an element that through their behaviour are detrimental to the Council’s efforts to maintain a clean borough.

The area committee action plans have identified the clean environment, especially dog fouling, as a priority. Resources to address these issues are not infinite and the member group recognise the excellent work carried out by the neighbourhood teams and the benefits of the new approach to neighbourhood working. The member group has therefore concluded that the way forward should be to change the behaviour of certain elements of the public and for members to have a key and lead role in facilitating this change.

Role of Members

The member group felt strongly about the role of members and that they should take the lead within their local areas.

The attached framework document makes provision to assist members to champion the clean environment within their communities.

WIDER IMPLICATIONS

In the preparation of this report, consideration has been given to the impact of its proposals in all the areas listed below, and the table shows any implications in respect of each of these.

FINANCIAL	There are no direct financial implications as a result of this report. However, members need to be mindful that moving forward it may be a challenge to maintain resource levels to support all the proposals in the framework document.		
LEGAL	There are no legal implications as a result of this report.		
RISK	Value will be added to the Council's efforts to maintain a clean environment by adopting the proposed framework document. This added value will not be gained if it is not adopted.		
OTHER (see below)	<p>Health and Safety Risk assessments will be required for any community event or activity.</p> <p>Training and Development Should the proposed framework document be adopted a member learning session to promote it will be arranged early in the new municipal year.</p> <p>Sustainability The proposed framework document contributes towards sustainability in the Council's approach to maintaining a clean environment.</p>		
<i>Asset Management</i>	<i>Corporate Plans and Policies</i>	<i>Crime and Disorder</i>	<i>Efficiency Savings/Value for Money</i>
<i>Equality, Diversity and Community Cohesion</i>	<i>Freedom of Information/ Data Protection</i>	<i>Health and Safety</i>	<i>Health Inequalities</i>
<i>Human Rights Act 1998</i>	<i>Implementing Electronic Government</i>	<i>Staffing, Training and Development</i>	<i>Sustainability</i>

BACKGROUND DOCUMENTS

Leading from the Frontline – A scrutiny review into the Community Leadership and Ward Role of Councillors – August 2010.